

# Privacy Policy

Veridian Private Wealth Management LLC (“Advisor”) recognizes that our relationships with clients are based on integrity and trust. We work hard to maintain your privacy and to preserve the private nature of our relationship with you. We place the highest value on the information you share with us. Veridian Private Wealth Management will not disclose your personal information to anyone unless it is required by law or at your direction. We will not sell your personal information. We want our clients to understand what information we collect, how we use it, and how we protect it responsibly.

## **Why We Collect Your Information**

We gather information about you so that we can:

- Help design and implement the investment and planning related services we provide you; and
- Comply with the Federal and State laws and regulations that govern us.

## **What Information We Collect and Maintain**

We may collect the following types of “non-public personal information” about you:

- Information from our initial meeting or subsequent consultations about your identity, such as your name, address, social security number, date of birth, and financial information.
- Information that we generate to service your financial needs.
- Information that we may receive from third parties with respect to your financial profile.

## **What Information We Disclose**

In order for Veridian Private Wealth Management to share nonpublic client information with unaffiliated third parties we require clients to “Opt-In” to the sharing of this information.

For example, clients may want us to share financial information with their estate planning attorney, “Opting-In” will allow us to share up to date and accurate information with them; “Opting-In” will allow us to disclose your personal information in limited circumstances to various service providers, such as our clearing firm; Also, If the Financial Planner/ Advisor leaves Veridian Private Wealth Management to join another firm, he or she may be permitted to retain copies of client information so that they can assist with the transfer of client accounts and continue to serve the client at their new firm.

“Opting-In” of Third Party Disclosures: If you want your Financial Planner/Financial Adviser to share client sensitive information, you may request this by contacting us by phone at (815) 814-2763 and/or by email at [Ahart@veridian-wealth.com](mailto:Ahart@veridian-wealth.com).

Otherwise, Veridian Private Wealth Management will not disclose any personal information about you or your account(s) unless one of the following conditions is met:

- We receive your prior written consent; or
- We have documentation that the recipient is your authorized representative; or
- We are required by law to disclose information to the recipient

Arrangements with companies not affiliated with Veridian Private Wealth Management may be subject to confidentiality agreements.

## **How We Protect Your Personal Information**

Privacy and protecting client’s information is important to us and therefore we restrict and/or limit access to client information to those who need to carry out their specific business functions. We maintain physical, electronic, and procedural safeguards to protect your confidential personal information.

***If you have any questions about our Privacy Policy or its contents please contact:***

***Ms. Angela Hart, Advisor & CCO, at (815) 814-2763 or by email: [Ahart@veridian-wealth.com](mailto:Ahart@veridian-wealth.com)***